

Pre – Summit *Workshop* (optional)

What's Right for Kids

*Improving the School Nutrition and
Physical Activity Environment*

A Workshop for

- School Health Councils
- School Nutrition Teams
- Comprehensive School
Nutrition Program Teams

Date: Tuesday, November 29

Time: 4:00 - 9:00 pm

Location: Marriott, Middleton

Cost: \$15 per person



Download registration form from

<http://www.dpi.state.wi.us/ne/tn.html>

or contact Julie Allington at 608-267-9120.

WI Dept. of Public Instruction
125 S. Webster St.
PO Box 7841
Madison, WI 53707-7841



Working
Together
for School
Wellness

Wednesday,
November 30th
Madison, Wisconsin



Sponsored in part by:



WISCONSIN MILK
MARKETING BOARD
WISCONSIN DAIRY PRODUCERS



November

30

2005

Working
Together
for School
Wellness

*A summit to
address the
childhood
obesity problem
in Wisconsin*

7:00 a.m. Registration and Continental Breakfast

8:15 a.m. Welcome

Jon Hisgen, Health and Physical Activity Consultant,
Department of Public Instruction.

8:45 a.m. Keynote Speaker - Vickie James

"Building a Healthy World Kid by Kid . . . Tools for Schools"
Sponsored by Wisconsin Milk Marketing Board

9:40 a.m. Breakout Session #1

- School Wellness Policies
- The New Look of School Food
- Alternatives to Fund Raising and Vending
- Environments that Prevent Dysfunctional Eating
- How to Improve Physical Activity Environments
- Dairy Dazzling Calcium Carnival

10:50 a.m. Breakout Session #2

- School Wellness Policies
- Developmentally Appropriate Nutrition Education
- PEP Grants – How to get one
- Social Marketing Approaches to Wellness
- Staff Wellness to Improve Physical Activity Environment
- Winning with Wellness

12:00 p.m. Lunch and Poster Sessions

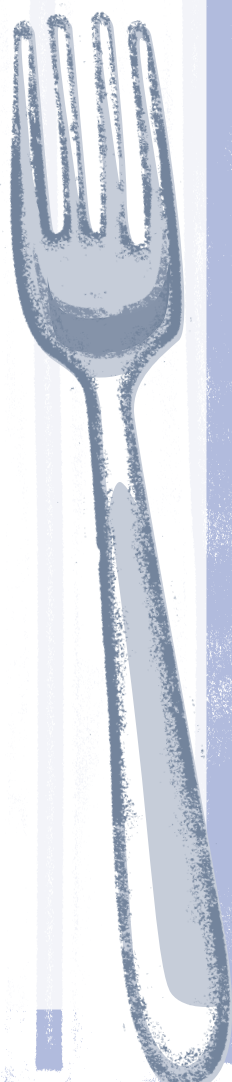
1:40 p.m. Breakout Session # 3

- Broadening School Wellness Policies
- The New Dietary Guidelines and MyPyramid
- Funding Sources for Wellness Activities
- Building Support for Change
- Movin' Schools Evaluation Project
- School Breakfast Programs Best Practices

2:50 p.m. Closing Keynote Speaker - Donna Manning

"School Wellness . . . Seizing the Opportunity"

3:30 p.m. Wrap-up and Evaluations



Register early and save!

Registration cost per attendee

before November 15th is \$50;

after November 15th is \$75.

Your registration fee includes lunch costs.

Name of School or Organization

Contact Name

Street Address

City

State

Zip

Area Code

Phone

Email (Required for confirmation of registration)

Please list others who are attending from your school or group.

(Include registration fee for each attendee.)

Name

Position at school

Detach form and include payment. No cancellations will be accepted.

Make checks payable to Action for Healthy Kids.

Send registration form and checks to:

Wisconsin Action for Healthy Kids

c/o Svinicki & Associates

1123 North Water Street

Milwaukee, WI 53202

email: wagner@svinicki.com

☐ Check here if your group or organization is interested in exhibiting at the poster session.

☐ Check here if registration fee is a hardship

Wisconsin Action for Healthy Kids

Coalition Presents: *A summit to develop action steps for creating a healthy school environment.*



Working Together **for** School Wellness

November 30, 2005

Join other teachers, administrators, school board members, food service staff, parents, students and additional school and community partners in participating in the "Working Together for School Wellness" Summit on November 30th at the Madison Marriott West Hotel. The WI Action for Healthy Kids Coalition, organized to address the childhood obesity problem in Wisconsin, invites you to attend this informational and action-focused summit.

Location

**Madison Marriott West
1313 John Q Hammons Dr.
Middleton, WI 53562**

If you have questions regarding the summit, please visit **www.actionforhealthykids.org** and click on the Wisconsin link.